



## SAMPLE RESELLER FINANCIAL WORKSHEET

**\* Sample \* Sample \* Sample \***

*This worksheet is for demonstration purposes only. The worksheet is not a real or implied guarantee of earnings. The worksheet is a sample to help resellers project potential sales and income. Each sale will require modifications based on customer needs.*

### INITIAL INSTALLATION

	Cost	Suggested Price	Earning
EZ-DigiSign Player	\$ 799.99	\$ 999.99	\$ 200.00
LCD Television	\$ 899.99	\$ 999.99	\$ 100.00
EZ-DigiSign Sign-up	\$ 99.99	\$ 149.99	\$ 50.00
VGA Cable	\$ 10.00	\$ 23.99	\$ 13.99
EZ-DigiSign Player J-Mount	\$ 40.00	\$ 49.99	\$ 9.99
Installation Service	Your Time	\$ 250.00	\$ 250.00
EZ-DigiSign 1 <sup>st</sup> Month	\$ 0.00	\$ 74.99	\$ 74.99
Consulting	Your Time	\$ 350.00	\$ 350.00

**Sample Single Player Installation**

**(Potential Income) \$ 1,048.97**

### SAMPLE RESIDUAL EARNING CONTRIBUTION

	Cost	Suggested Price	Residual Earning
EZ-DigiSign Monthly	\$ 49.99	\$ 74.99	\$ 25.00

### SAMPLE 10 ACCOUNT PROJECTION

Installation Earnings    \$ 1,048.97 x 10 = **\$ 10,489.70**  
 Residual Earnings        \$ 25.00 x 10 = **\$ 250.00**

### PERSONAL PROJECTION WORKSHEET

$$\frac{\text{Installation Earnings}}{\text{Number of Installations}} \times \text{Number of Installations} = \text{Potential Installation Income}$$

$$\frac{\text{Monthly Residual Earning}}{\text{Number of Subscriptions}} \times \text{Number of Subscriptions} = \text{Potential Residual Income}$$